



## About Arnie Strebe

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Arnie Strebe is the Chief Talent and Business Improvement Officer for Evergreen Enterprises and Plow & Hearth, both headquartered in Virginia. There, he leads the design, development and implementation of all people and performance improvement initiatives. Arnie worked previously for Minnesota-based The Schwan Food Company, where as a member of the Senior Executive Development Program, he held operational assignments in sales and marketing, manufacturing, human resources, and learning and development. Among his achievements at Schwan was the founding of Schwan's University, an employee training and development organization that earned several national and international awards for excellence. Arnie also held senior leadership positions at URS Corporation, an international engineering firm, and the Minnesota Department of Transportation. Arnie holds a master's degree in education. Prior to entering the business world, he enjoyed a successful career in the U.S. Army as an enlisted soldier and officer. On the personal front, Arnie keeps busy as a certified USA Triathlon coach and has completed many triathlons himself, including three Ironman events. He also provides other fitness-related coaching, as well as executive coaching, and says his personal mission is to help others succeed. Arnie lives with his wife, Sigrid, in Richmond, Va. He has two grown daughters, Tori and Courtney, and a stepson, Tanner.

### **Achievements**

United States Army, Retired

Graduate of Ranger School

Three-time Ironman finisher

Certified USA Triathlon Coach

For more information: Please Contact Arnie Strebe at [arnies@zerotosomething.com](mailto:arnies@zerotosomething.com)